



JCATA MINI GRANT APPLICATION 2019

Please check the category of your application:

- Advertising
 Education
 Promotion

Applicant Information (5 Points Total)

Name of Project:

Sponsoring Organization/Business:

Project Coordinator/Contact Person:

Address: Street

City

State

Zip

Phone:

Email:

Is this a cooperative group project?

- Yes
 No

If yes, list all participants in this project: (Also attach signed letter of participation from all organizations involved.)

Project Description (30 Points Total)

Give a general description of the project for which you are requesting funds
(10 Points):

Explain the benefits and the anticipated economic impact of your project
(10 Points):

Explain how this project relates to tourism efforts **(10 Points)**:

Specific Project Requests (10 Points)

Advertising Applications: Describe advertisement and attach a sketch or copy of the ad. Describe when and where ads will be placed.

Promotion Applications: Describe the promotional piece and attach a sketch of the design. Describe how the project will be distributed.

Education Applications: Describe the educational program. Describe how the program will be promoted.

Project Timetable (5 Points)

Describe the timetable for your event/project from original planning session to date of completion.

Budget and Amount Requested (20 Points)

Provide as much detail as possible. Official vendor(s) quote(s) required.

Grant Amount Requested:

Total Estimated Project Expense:

Expense Detail:

Vendor	Item	Cost

JCATA/Tourism Involvement (20 Points)

Are you a member of the Jackson County Area Tourism Association?

Yes

No

Describe your organization's involvement in local tourism in the last year. Examples can include membership, attendance, involvement, and participation in the JCATA, EITA (Eastern Iowa Tourism Association) and/or Travel Iowa (Iowa Economic Development Authority):

Presentation of Application (10 Points)

Spelling, grammar, typing, page order, mathematical accuracy, and use of this provided form are all important to this application and will be considered in the evaluation of the application.

Applicant Signature

I have read the Jackson County Mini Grant Application Instructions. I agree to comply with the guidelines and requirements outlined in those Instructions and this Application Form. I understand that projects funded through the Jackson County Mini Grant Program must acknowledge that financial assistance as described in the Instructions.

Signature of Project Coordinator: (original application must contain original signature):

Signature:

Date:

The original application and support materials and four (4) copies of this Application and all support materials must be submitted to:

**JCATA MINI GRANT PROGRAM
Jackson County Welcome Center
60488 Highway 64
Sabula, IA 52070**

Applications must be received at the Welcome Center no later than 5:00 pm, Monday, April 15, 2019. No late applications will be considered.

**Jackson County Welcome Center
60488 Highway 64
Sabula, IA 52064
(563) 687-2237 * jctourism1@gmail.com**